



# NORA'S CALENDAR OF EVENTS

## 29 FEBRUARY

## MELBOURNE

### The Retail CFO & Finance Leaders' Lunch Exchange

We're delighted to be gathering Twenty-Five of retail's financial leaders for an industry discussion on peak season financial considerations - and to enjoy a connective networking lunch.

## 7 MARCH

## MELBOURNE

### A New Risk of Cyber Security in Retail Roundtable

Cybersecurity remains a critical concern for Australian retailers, with increasing digitisation of business processes and the widespread adoption of online transactions make retail organizations more susceptible to cyber threats. The growing reliance on e-commerce platforms and digital payment systems creates attractive targets for malicious actors seeking financial gain or to exploit sensitive customer information. Additionally, as technology evolves, so do the tactics of cyber-criminals, who become more sophisticated in their methods. With the rise of remote work and the interconnectedness of systems, the attack surface for potential breaches expands. The roundtable facilitates the exchange of best practices, enabling retailers to enhance their cybersecurity posture effectively. Additionally, attendees can stay informed about the latest trends, technologies, and regulatory developments, ensuring compliance and preparedness for emerging challenges.

## 13 MARCH

## MELBOURNE

### 8th Annual Elevate: eCommerce Leaders' Industry Roundtable & Dinner

Forty of Australia's eCommerce pioneers converge to assess next-level digital innovation and unveil the promising opportunities for growth in a tough economic environment.



# NORA'S CALENDAR OF EVENTS

**14 MARCH**

**MELBOURNE**

## Revolutionising Customer Engagement: Martech Innovations Driving Success in ANZ Retail

Marketing trends for 2024. GenAI, Omnichannel, end-to-end shopper journey's in martech channels. Resurgence of email. Bringing commerce to channels via Inbox Commerce. Nuances of shopper behavior and preferences: how they will influence innovations in both martech channels and brand owned assets. Ecosystem shifts and thereby challenges that retail marketers would prioritize in 2024.

**14 MARCH**

**MELBOURNE**

## 6th Bi-Annual CEO & Country Leaders' Roundtable & Industry Dinner

The CEO Roundtable returns to Melbourne to gather the industry's leaders for a collaborative discussion on advancement through downturn.

**14 MARCH**

**SYDNEY**

## Supply Chain Technology & Driving Efficiency

Following on from our SC webinar a more detailed robust look at SC technology challenges and solutions

**15 MARCH**

**MELBOURNE**

## The Retail CIO & Technology Leaders' Lunch Exchange

The Technology Leaders' series gathers a select group of Twenty-Five retail technologists for uncompromising discussion on tech activation through changing growth shifts, including deploying GenAI technologies



# NORA'S CALENDAR OF EVENTS

## 20 MARCH

## LAS VEGAS

### ANZ / US Retail Leaders Shoptalk Closing Dinner

The perfect way to close out your Shoptalk experience, join NORA and retail leaders from ANZ and the US for a closing banquet befitting of this great event and city. Expect entertainment, insight, and above a great time with your industry colleagues, both old and new.

## 20 MARCH

## SYDNEY

### The next era of retail leadership - the retail paradigm shift

The next era of retail leadership is upon us.

This interactive leader's lunch is focused on helping retailers to understand what they can do to embrace transformative change. We will also be deep diving into the latest trends and technologies shaping the future of retail leadership, with a focus on unified commerce strategies.

Through this event retailers can position themselves at the forefront of the retail paradigm shift, ensuring they are well-equipped to meet the challenges and opportunities of the next era in the ANZ retail sector.

## 21 MARCH

## SYDNEY

### Inclusive Culture Summit - People & Culture

Through the summit, we seek to drive positive change by providing a platform for open dialogue, sharing best practices, and offering resources to help retailers cultivate inclusive cultures within their organisations.

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# NORA'S CALENDAR OF EVENTS

## 11 APRIL

## SYDNEY

### ICN - Industry Roundtable

An in person industry Roundtable addressing the challenges and next gen people strategies driving cultural change within retail

## 24 APRIL

## MELBOURNE

### The Retail CFO & Finance Leaders' Lunch Exchange

We're delighted to be gathering Twenty-Five of retail's financial leaders for an industry discussion on peak season financial considerations - and to enjoy a connective networking lunch.

## 22 MAY

## MELBOURNE

### Marketplace Summit

Our exclusive Marketplace One Day Summit, where 200-300 forward-thinking retail leaders will come together to explore the immense potential of marketplaces. This one day summit aims to delve into various aspects, including the future of marketplaces, the opportunity for established brands to build their own platforms, and the potential for SMEs to maintain their unique identity while selling on marketplaces.

## 29 MAY

## SYDNEY

### Sustainable Retail, GO! 3.0

We're back to continue gathering Australia's retail leaders' to assess the emerging possibilities in sustainability, circularity and ethics. As the industry takes the next step in ushering in sustainable commerce, this one day summit showcases excellence and innovation.



# NORA'S CALENDAR OF EVENTS

## 5 JUNE

## SYDNEY

### Supply Chain Technology & Driving Efficiency

Following on from our SC webinar a more detailed robust look at SC technology challenges and solutions

## 10 JUNE

## SINGAPORE

### ANZ eCommerce Leaders SEA NRF Dinner Kick-off

Marking South-East Asia's inaugural NRF event, NORA will convene APAC retail industry leaders to make some early connections and hear perspectives on optimising your time at NRF2024 SEA. We'll hear from speakers including NORA Network's founder, Paul Greenberg, as well as industry leaders who will focus on the new paradigm of cross-border retail.

## 13 JUNE

## ASIA

### ANZ Asia Retail Roadshow

Aligned with NRF timing, we'll be jetting off to vibrant cities like Shanghai and Tokyo, with the option to explore other dynamic locations like Korea. Our elite delegation of 8-10 c-suite retailers will embark on a whirlwind tour that spans a maximum of 10 days, ensuring we pack in the best experiences. Brace yourself for an immersion into the most captivating retail scenes, from luxurious stores that redefine opulence to gastronomic havens boasting unique customer-first concepts. Get ready to be inspired, delighted, and enthralled as we come together to shape the future of retail on this incredible journey.

## 21 JUNE

## TBC

### ICN - Pursuing a new paradigm of mental health support across retail

How can retailers actively supporting their team mental health and well being?

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# NORA'S CALENDAR OF EVENTS

## 27 JUNE

## MELBOURNE

### Unlocking the power of partnerships CMO / RML Roundtable

How to unlock your content engine and drive creative commerce

## 28 JUNE

## MELBOURNE

### ANZ Merchandising Leaders' Roundtable

We're bringing together a select group of ANZ's merchandising leaders to assess the landscape for innovation, tech possibility and the next generation of exceptional retail merchandising. An open and interactive discussion will be hosted, providing the opportunity for shared perspectives and vision on the 2024 opportunities.

## 23 JULY

## SYDNEY

### 9th Annual Elevate: eCommerce Leaders' Industry Roundtable & Dinner

Forty of Australia's eCommerce pioneers converge to assess next-level digital innovation and unveil the promising opportunities for growth in a tough economic environment.

## 2 AUGUST

## MELBOURNE

### Instore Transformation Lunch

We're gathering retail's operators to assess the key learnings and next phase of instore advancement.





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## 15 AUGUST

## SYDNEY

### The Retail CFO & Finance Leaders' Lunch Exchange

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## 28 AUGUST

## MELBOURNE

### Circularity Roundtable

Building on the triumph of the Sydney-based SRG Summit, we are thrilled to extend our horizons to Melbourne for an exclusive Circularity Roundtable. This event serves as a unique platform for a meticulously curated cohort of retailers and partners to showcase their latest initiatives and sustainability triumphs, thereby completing the circle of innovation and progress within the dynamic landscape of the SRG Summit.

## 20 SEPTEMBER

## TBC

### Pursuing a new paradigm of mental health support across retail

How can retailers actively supporting their team mental health and well being?

## 25 SEPTEMBER

## MELBOURNE

### The Retail Small Business Network Lunch

We are gathering 30 innovative SMB entrepreneurs to launch the network officially. We will assess the imminent opportunities and challenges around peak strategies, cash flow and potential blind spots.



# NORA'S CALENDAR OF EVENTS

## 11 OCTOBER

## REGIONAL VICTORIA

### ICN - Sustainability Festival

Celebration of Sustainable Retail Best Practice and Leading Innovation

## 11 OCTOBER

## SYDNEY

### Leaders in sustainability: leading unique and differentiated sustainability.

This series, geared towards those heading up sustainability and circular retail strategies - will present the opportunity to exchange insights on the emerging industry initiatives and share direction on the next phase of impact.

## 16 OCTOBER

## SINGAPORE

### South East Asia Retail Leaders' Dinner

We're visiting Singapore from across the globe to explore global excellence and share insights into the 2024 drivers impacting cross-border activity. Expect a diverse and vibrant group of attendees gathering to connect and discuss international challenges and the latest opportunities for 2024 growth.

## 24 OCTOBER

## SYDNEY

### 7th Bi-Annual CEO & Country Leaders' Roundtable & Industry Dinner

The CEO Roundtable returns to Melbourne to gather the industry's leaders for a collaborative discussion on advancement through downturn.

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# NORA'S CALENDAR OF EVENTS

## 29 NOVEMBER

## MELBOURNE

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### 2024: A year in review

Let's gather together as we reflect and dissect on the year that was 2024. As well as look ahead to the horizon and understand how we can continue to innovate as leaders across 2025.

## 5 DECEMBER

## SYDNEY

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### @retailfestconnect

We're bringing together 250 industry leaders and the NORA community to relax, celebrate and connect.